

Pocatello Art Center Gallery and School



Portneuf Valley Photographic Society

Porcelain Artists of Southeast Idaho

Hours: Mon.-Fri. 10 am-4:00 pm
Closed: Saturday, Sunday
and Federal Holidays

444 North Main, Pocatello, Idaho 83204
208-232-0970

E-mail: pocartctr@ida.net
Web: www.PocatelloArtCtr.org

SEPTEMBER 2018
C Purnell—Editor

PAC Officers 2018-2019

President—Carolyn Purnell
Vice President - Marilyn Smith
Treasurer - Niccole Fuhriman
Secretary—Becky Petersen
Corresponding Secretary -
Peggy Anderson

Board of Directors

One-Year Board Members

Peggy Bain
Roger Boe
Dorothy Brzek
Audrey Cole
Daav Corbet

Two-Year Board Members

Pat Geiger
Linda Groom
Frank Hartlieb
Karen Vargason
Georgia Wright

Three-Year Board Members

Jennifer Fisher
Marsha Losser
Larry Petersen
Joyce Rendace
Vicky Zalatoris

Advisory Board

All Past Presidents

President Porcelain Artists of Southeast Idaho

Sharon Hilts, President

President Portneuf Valley Photographic Society

Larry Petersen, President

Regional Representatives Pocatello Idaho Watercolor Society

Onita Asbury & Neila Loebis

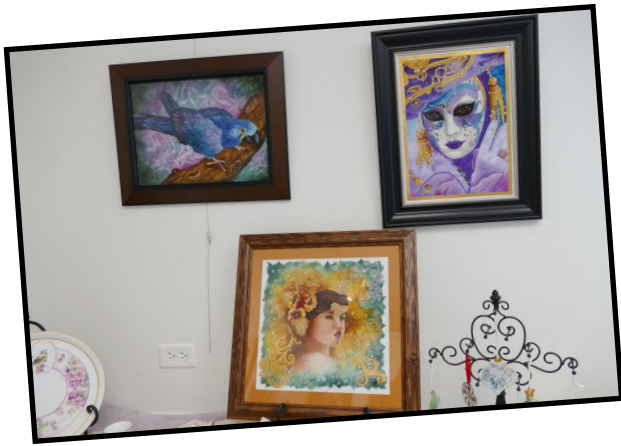


Our thanks for the support of
Individual and Corporate Donors who
help us keep the Art Center Gallery and
School a vital part of our community.

From Carolyn , President

We had a really nice 1st Friday Art Walk in August. The gallery was beautiful with paintings from photographs and all the porcelain on display.





LIST OF TABLE DECORATION RESPONSIBILITIES

August—PASI

September—Joyce Rendace

October—IWS

November—Publicity Committee

December -

January—Georgia Wright

February—IWS

March—High School Show/Peggy Anderson

April—Photo Club

May—Gallery/Pat Geiger

June—Jennifer Fisher

Minute Summary
August 2, 2018

President Carolyn Purnell called the meeting to order at 10:08 am

*Carolyn announced that Lorraine Wight, who is a previous PAC member, passed away. Her family has suggested people make donations to the Art Center. When people do that, they need to be given a form for taxes.

***Present:** Peggy Bain, Peggy Anderson, Dorothy Brzek, Frank Hartlieb, Audrey Cole, Marilyn Smith, Becky Petersen, Larry Petersen, Pat Geiger, Joyce Rendace, Georgia Wright, Marsha Losser, Niccole Fuhriman, Victoria Zalatoris Excused: Jennifer Fisher, Karen Vargason

1. Administration/Art Center Building Group: Carolyn Purnell

***Minutes:** Peggy Bain moved the Minutes be approved as written. Pat second.

***Treasurer's Report:** Niccole has been working on the Treasurer's job for a month. There is a learning curve. There is always something happening. This has been a strong month.

***Correspondence:** Peggy is caught up with her letters.

***Desk:** Kurt has most people trained. There is a keyboard to help enter numbers in the tablet.

***Maintenance:** The fridge was making a rattling noise. Wayne came to check things out. He vacuumed the coils on the fridge. He also discovered glass dishes on top of the fridge. They were rattling when the fridge ran.

***Office Management:** Check changes in the Directory at the Desk against those in the Office.

***Fundraising/Development:** The Committee is asking all Committee Chairmen to give them a request for the count of money each organization needs for the next year.

2. Community Outreach Reports:

***Sagebrush:** Daav Corbet has a sign-up sheet for Friday and Saturday for people to volunteer at the Information Desk. There are about 40 vendors for Sagebrush.

We are pushing the Sagebrush Art Fest through our publicity. For July we are working on gaining more artist vendors. In August we will shift to advertising the event to attract the community of South East Idaho. To reach artists we have used social media to invite artist through regional groups, we have sent emails, and we have made phone calls to past attendees.

Once we begin advertising we will do street signs, banners, posters, and possibly billboards, as well as print and social media avenues.

Daav has a list of print media people. He is contacting them all to introduce himself as the new head of publicity for PAC. He will strategize with them the best way to get PAC information out to the public.

***Publicity:** Larry has finished moving the website to a new domain and a new website. The domain name is: <http://pocatelloartctr.org/> It is beneficial for the Education committee to submit the list of classes by the 15th of the previous month so the website can be updated and there is time to share the classes through social media and print media. The list can be submitted directly to Larry Petersen for the website, or through the main desk calendar.

We would like to get to the point where we have the current month and upcoming month listed on the website. This may take some work. Kurt has been organizing a digital calendar from the main desk calendar and submitting it to Larry for the website.

We have established three social media accounts: Facebook, which is serving as the primary avenue of sharing on social media, Instagram, and Twitter. The more interaction we have the better it is for us. So please like our pages, share and comment and posts as much as you can. We are gathering information, images, and videos which we can share through our social media sites. We are developing a permission slip or copyright release to share images of art work and of people. We are working on developing a large following to attract more community involvement. Emily Fisher is heading up the social media at this time.

***PAC History:** The Committee met. Roger Boe attended and had several ideas of how to get the book printed, including pictures. Things are moving along well, but will take some time.

***Building Feasibility Study:** The Feasibility Committee met in July and mapped a plan for moving forward on the Bus Depot. Joyce attended a meeting on July 27 with others from Old Town, City Council, Pocatello Transit, and the Pocatello Historic Society. Everyone was interested in having the Art Center occupy the building. The group discussed forming a non-profit group to do fund raising to provide the 20% match for federal funding.

Sharon Manning from NKA (New Knowledge Adventures) contacted Joyce to ask if PAC would be interested in joining them in a venture to occupy the old Bonneville school, which they hope to purchase. The Board tasked the Feasibility Committee with visiting the school and bringing a report back to the Board.

***Newsletter:** Carolyn needs the information early because she is leaving and needs to get the Newsletter finished.

3. Education Group: Marsha Losser

***Summer Children's Classes:** They have been going great. There has been good attendance with good comments.

***Other Classes:** Gene Sherman's class is filling up. It will be a good one.

4. Gallery Group/Hospitality Reports: Pat Geiger

Summer is a busy time. It looked like there would not be many paintings, but several came in and the Gallery looks really nice. The Porcelain artists are being featured in August. They will bring treats for First Friday.

5. Other Groups

***IWS:** The group will begin meeting again in September on the second Mondays.

***PVPS:** They are planning some trips. The activity in August was a Show and Tell focused on Story Telling.

***PASI:** Their art is being featured in August.

Peggy Bain moved to adjourn the meeting. Marilyn Smith second.

Meeting adjourned at 11:25am.

First Friday Art Walk will be September 7, 2018

We will need all August work removed by August 31st. As you know, new work should be in by that date as well. It is Labor Day Weekend so bring it in earlier if needed. We will hang on Tuesday September 4th starting at 12:30pm. September's show is "Creative Visions". This is a show to think out of the box, use black and white, use multi media or whatever!! It's a time to be creative and different or try something you have never tried before. We love this show. Look for old or bring something new in but BRING it in! This is your gallery and a wonderful place to show off your work. We are so fortunate to have this space and the downtown Art Walk.

Our show for August was great. Work was a little slim but after some phone calls and very responsive members, we were able to put it together! Paintings from photos was illuminating. What an artist can copy, revise, or interpret from a photograph was inspiring. They can simplify or enhance, and we saw a lot of that. Pennie's students all painted the same barn and they were all well executed and all very different. We saw black and white photos turned into colorful and charming paintings. We also got to see a great deal of remarkable porcelain. The tedious painting and firing of porcelain must have been exhausting but the detailed and realistic art we got to see was so impressive! What an incredible art form. Some of this amazing art was even offered for sale. Certainly hope you got to see it!

October will bring in the Traveling Water Color show and November and December will be the Holiday Show and Sale. September is the last month open for members to show in the gallery unless you purchase space for the Holiday Show and Sale.

Spaces will go on sale October first so get that work ready to sell and join us then to sign up!

We have some special shows on the horizon. Legacy is attempting to gather the work of Bob Rush and we will try to keep you informed on that date.

Our center cabinet for August and September will house the Porcelain Artists as well as the corner cabinet. As always, we love our jewelry makers also. They keep the cabinets ever changing and exciting and we can't thank them enough for their talent and generosity of time.

GENE SHERMAN 2-DAY WORKSHOP

\$65 Members; \$75 Non-members

9 am—4 pm with 1 hr. for lunch

Register at PAC 208-232-0970

Space is limited

This class is for beginner and intermediate level watercolor artists and will teach them everything from preparing basic washes, using tools, selecting colors, and painting skies, rocks, trees, snow, bushes and grass. The workshop will include small quick demonstrations of watercolor techniques. This is a paint-along for those who want try tools and techniques.

Day 1: DISCUSSION ABOUT WATERCOLOR, TOOLS, EXERCISES

WATERCOLOR FUNDAMENTALS SO YOU CAN MAKE SUCCESSFUL WATERCOLORS.



DAY #2 AGENDA
TRANSFERRING IMAGES TO WATERCOLORS PAPER/DISCUSSION



SEPTEMBER 2018

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		Bob Beason Pay as U Go 9-12 N	Karen Wardle Pay as U Go 9-12 N	Pennie Wolf Pay As U Go 1-4pm	PASI	1
2	3 LABOR DAY (closed)	4 NO Bob Beason Pay as U Go 9-12 N Exec Meet 10 am Hang Show 12:30 pm Pastel Group 1-3p	5 Karen Wardle Pay as U Go 9-12 N R Albright Pay As U Go 3-5p	6 Board Meeting 10-12N Pennie Wolf Pay As U Go 1-4pm R Albright Beg Photo 5-7p	7 1st Friday LEGACY Bob Rush Photography	8
9	10 IWS Meeting 7 pm	11 Bob Beason Pay as U Go 9-12 N	12 Karen Wardle Pay as U Go 9-12 N R Albright Pay As U Go 3-5p	13 Pennie Wolf Pay As U Go 1-4pm R Albright Beg Photo 5-7p	14 Gene Sherman Workshop 9a-4 pm	15 Gene Sher- man Workshop Cont. 9a-4 pm
16	17	18 Bob Beason 9-12 N Pay as U Go Pastel Group 1-3p	19 Karen Wardle Pay as U Go 9-12 N R Albright Pay As U Go 3-5p	20 Pennie Wolf Pay As U Go 1-4 pm R Albright Beg Photo 5-7p	21 PASI Meeting 10a-3:30pm	22
23	24	25 Bob Beason 9-12 N Pay as U Go	26 Karen Wardle 9-12 N Pay as U Go R Albright Pay As U Go 3-5p	27 Pennie Wolf Pay As U Go 1-4 pm R Albright Beg Photo 5-7p Photo Meeting 7:30 p	28 PASI	29
30						

PUBLIC RELATIONS

by Daav Corbet

I have begun sending weekly press releases to Stephanie Palagi at Historic Old Town for her to share to her audience. This PR includes info about 1st Friday Artwalk; PAC classes and other PAC events. If you wish something included, please submit it two weeks before the event date.

I set up a Facebook Event Page for the upcoming Sagebrush Arts Fest. Please like, share and invite people through the event page. Other publicity for Sagebrush includes a street banner, a corner banner sign for 5th and Carter on the ISI campus, posters in local businesses, electronic billboard on Yellowstone and promoting social media..

I have created two social media releases. The first is a parental release so we can use images of children in our social media posts. The second is a copyright release so we can use images of artwork in our social media posts. Both releases are located at the front desk.

Larry has finished moving the website to a new domain. The domain name is <http://pocatelloartctr.org/>

It is beneficial if the Ed Comm can submit the list of classes by the 15th of the previous month so the website can be updated and we have time to share on social and print media. Submit to Larry and/or put it on the main desk calendar.

LEGACY

by Barbara North

The Legacy project will be presenting photographs by Dr. Bob Rush during the month of September. Please be prepared to be amazed! We will present the video of Bob's work and photographs in the classroom.

We will also have a presentation in the featured artist section of our gallery, where prints will be available.

BEGINNING DIGITAL PHOTOGRAPHY

RICHARD ALBRIGHT, INSTRUCTOR

Cost: \$75

4 weeks of instruction

Thursdays—September 6, 13, 20, and 27
5-7 pm

Beginning Digital Photography

At the PAC

Richard Albright, Instructor

Pay-As-U-Go

\$12.50

Wednesdays

September 5, 12, 19, 26

3-5 pm

Register at 208-232-0970